POWER-DAYS®

Trade fair for electrical, lighting, household & facility technology

13. – 15. März 2019
Messezentrum Salzburg
www.power-days.at

POWER-DAYS: Move up to the next level!

THE MISSION.
PERFECT DYNAMICS.

POWER-DAYS is Austria's only comprehensive information hub for electrical, lighting, household and facility technology, and is a unique and highly convincing fusion of the industrial sector, wholesale traders, skilled trades groups and related institutions. The dynamics are to continue in 2019.

There's the opportunity to speak to people in person and the provision of information at the expo booth. Furthermore, the use of the very latest ENERGY • LIGHT • EFFICIENCY technology is made tangible for visitors with realistic examples, linked-up special displays and a practically orientated programme of speakers and themes.

The POWER-DAYS show has strong content and is a well-conceptualised hub for knowledge and trends!

PRECISION.
THE CONCEPT.

Realistic electro-technological solutions

As organisers our goal is to ensure our satisfied exhibitors and trade visitors are even more satisfied...

...with more
- Knowledge
- Infotainment
- Entertainment
- Network
- Convenience

...with other innovations
- Redesigned workshop alleyway
- Founders' forum for electrical technicians
- New travel offers for trade visitors
- Evening event with an AC/DC cover band
- Digital services for lead generation
- Free WLAN

...with current issues
- IT security
- Recharging infrastructure for electromobility
- Electricity generation and storage
- BIM (Building Information Modelling)
- Mixed reality

...with new expo theme sections
- Safety & fire safety
- IT solutions
- Electro-mobility
- Specialist trade for electrical devices
- Expanded lighting area

...with electrical themes
- Electrical and facility technology
- POWER-DAYS forum
- Light Austria
- Light Road
- The workshop

COMPACT OVERVIEW.
THE EXPO THEME SECTIONS.

- Electrical installation technology
- Electrical technology & electronics
- Household & facility automation
- Lights & lighting technology
- Heating technology, air conditioning & ventilation
- Renewable energy
- Energy supply & distribution
- Electrotechnical infrastructure for electromobility
- Home security & household communication
- Safety devices & equipment / fire safety
- Equipment & furniture for companies & offices
- IT solutions & security
- Electrical devices & electronic goods

POWER-DAYS®

Organised by
Reed Exhibitions®
Messe Wien

FRANKLY SPEAKING.

FACTS THAT COUNT.

TOP 3 success factors in favour of the 2017 expo from an exhibitor perspective:

Attracting the right trade visitors and attracting the best trade visitors

7,932 trade visitors

82% play an influential role in purchasing decisions

New customer contacts

66% of trade visitors do not attend any other fairs

99% recommend the show to others

Visitors visiting booths

91% of the trade visitors appreciate the large selection of goods / product ranges

91% said they had benefited from attending the fair

86% intend to attend the POWER-DAYS again in 2019

OPTIMUM MIX.

THE PERFECT SHOWCASE.

Participating in the POWER-DAYS trade fair gains exhibitors access to three days of face-to-face contact and communication with their core target groups.

Exhibiting at the POWER-DAYS means:

- being part of a sophisticated expo set-up with a well-defined profile
- taking advantage of great sales and distribution opportunities
- generating contacts before, during and after the fair
- and a benefiting from a comprehensive advertising campaign

The
POWER-DAYS:
Knowledge
Infotainment
Entertainment
Network
Convenience

KEY DATES.

FACTS & FIGURES.

When
13th - 15th March 2019
Wed/Thu 09.00 - 18.00
Fri 09.00 - 16.00

Where
Salzburg Exhibition Center
Am Messezentrum 6
5020 Salzburg

Your contacts
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Registration
www.power-days.at/anmeldung
Initial booth space distribution begins 01.07.2018

REGISTER NOW!